

# Media asset field format information

Only the required and recommended fields are listed here. Other fields are rarely used and are not recommended for use on most sites.

FIELD NAME	FIELD FORMAT INFORMATION
guid	GUIDs are 'Globally Unique Identifiers' and are used to uniquely identify content. This is a single value, plain text field. The GUID is created by you and is useful for situations where you do not know the internal ID of a piece of content. This field can be nearly anything as long as it is unique to the content across the entire system.
sid	SID stands for "Scald ID" and uniquely identifies a Scald Atom on a specific site. This field must only contain a single integer value. Scald IDs are not consistent between sites.
Provider	A single value identifying which scald provider should be used for the atom. Valid options for this importer are 'scald_audio, scald_soundcloud'.
Media Source	A single value identifying the media source (audio/video/image file, YouTube URL or ID, etc) for a scald atom. The format of this will depend on which scald provider is selected. In general it is either a file path or a URL.
Title	A single value plain text field.
Tags/Keywords	A multi-value field (unlimited). Values must be plain text taxonomy term names from the 'Scald tags' taxonomy. Values not found in that taxonomy will be auto-created.
Protocol	A multi-value field (unlimited). Values must be a valid GUID or node ID (nid). Values will be used as GUIDs first. If no content is found with that GUID, the value will be used as a nid. Values must reference one of the following types: cultural_protocol_group.
Contributor	A multi-value field (unlimited). Values must be plain text taxonomy term names from the 'Contributor' taxonomy. Values not found in that taxonomy will be auto-created.
People	A multi-value field (unlimited). Values must be plain text taxonomy term names from the 'People' taxonomy. Values not found in that taxonomy will be auto-created.